



COUNCIL SUBCOMMITTEE ON ECONOMIC DEVELOPMENT

MARKED AGENDA

Thursday, February 21, 2013

3:00 p.m.

City Hall, Kiva Conference Room
3939 N. Drinkwater Blvd, Scottsdale, AZ

Council Subcommittee on Economic Development

Mayor W.J. "Jim" Lane
Councilwoman Linda Milhaven
Councilman Dennis Robbins

How the Agenda Works: The Subcommittee considers each item on the Agenda separately. If you wish to address the Subcommittee regarding any or all of the items on the Agenda, please complete a Comment Card for each topic you wish to address and submit it to Community and Economic Development Staff. **Comment cards for each Agenda item must be submitted before public testimony has begun on that item.**

Call to Order **3:04 p.m.**

Roll Call **Present: Mayor Lane, Councilman Robbins,
Councilwoman Milhaven arrived 3:12 p.m.**

1. Approval of January 10, 2013 Minutes

**Motion to approve as presented.
Motion: Vice Mayor Robbins; Second: Mayor Lane**

2. Arizona Super Bowl XLIX Host Committee

Discussion, recommendations to the City Council, and direction to staff regarding the authorization of \$645,840 from the city portion of bed tax allocated toward tourism related event development for the Arizona Super Bowl XLIX Host Committee Promotional Program.

Presenters: Jay Parry, CEO and Winnie Stolper, Chief Administrative Officer, along with potential other representatives of Arizona Super Bowl Host Committee.

Staff Contact: Steve Geiogamah, 480-312-4013

Action: Presentation, Discussion and Possible Recommendation

3. Downtown Western Museum

Discussion, recommendations to the City Council, and direction to staff regarding the design, construction, outfitting, funding, operation, maintenance and management of a proposed downtown western museum project at the former downtown Loloma transit center location as follows:

- a. Recommendation to City Council regarding the proposed museum management agreement 2012-025-COS with Museum of the West, as described in proposed resolution No. 9307.
- b. Recommendation to City Council regarding the possible waiver of one or both of the following financial policies, as described in proposed ordinance 4017:
 - i. Waive Financial Policy No. 21A (which limits tourism capital project commitments to \$600,000 per project), which is projected to result in a \$1,000,000 per year reduction in debt service payments.
 - ii. Waive Financial Policy No. 37 (which requires a debt service reserve), which is projected to result in a \$900,000 per year reduction in debt service payments.
- c. Recommendation to City Council regarding the use of bed tax, a municipal property corporation, or other financing tools to finance all or various parts of the City's commitments regarding the museum. For example, use of not-otherwise-committed bed taxes to fund supplemental operating support up to \$400,000 per year for the first five years.
- d. Direction to staff relating to any of the foregoing.

Presentation by Rob Millar, Strategic Projects Manager, Economic Development and David Smith, City Treasurer, along with potential representatives from the Scottsdale Museum of the West.

Staff Contact: Rob Millar, 480-312-2533

Action: Presentation, Discussion and Possible Recommendation

4. Economic Development Report

Assistant Director Cindi Eberhardt and staff will provide an update of current events and projects in Economic Development.

Staff Contact: Cindi Eberhardt, Economic Development Assistant Director, 480-312-2311

Action: Information and Discussion

5. Open call to the Public (A.R.S. §38-431.02)

Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This "Public Comment" time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the

Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.

Action: Information

6. Future Agenda Items

Discussion and possible direction to staff to schedule and plan the Subcommittee's future meetings and agendas.

Adjournment **5:39 p.m.**



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